

## Diwai Pacific organises an important short course

**May 2007**

A five day training on *Advanced Communication Skills* was coordinated by Diwai Pacific. Training design and lead facilitation was provided by Ms. Amanda Watson and co-facilitated by Ms. Joys Eggins, both from the Department of Communication Arts, Faculty of Arts of Divine Word University. A total of 14 participants sponsored by various NGOs around the country participated in this week long course, including a government official from the Madang Provincial Government.



**Amanda and Joys**

*"It was interesting to hear the various problems that churches and NGOs have with regard to both internal and external communication systems",* said Amanda.

### **Facilitators' profile:**

Amanda Watson has a Masters of International Social Development from the University of New South Wales, Sydney, Australia, as well as a Bachelor of Arts (Mass Communications), with Honors in Media and Cultural Studies, from Macquarie University, Sydney, Australia. Amanda has worked in the media in Australia, and has taught at institutions in Australia, Micronesia and Papua New Guinea. Joys Eggins has practical media experience, having worked for the Religious Television Association. She also has a Bachelor of Communication Arts from Divine Word University.

Practical orientation of the training used participants' own experiences and situations to assist them in developing their skills in writing effectively, promoting an organisation, develop strategic plan, action planning, developing a financing strategy, writing a funding proposal, monitoring and evaluation, and writing a media release. To further strengthen participant's practical skills, all fourteen participants completed a communication project for their NGO or an organisation of their choice.

Writing a Media Release included -

1. Designing a Pamphlet using Adobe Design
2. Writing News Letters

### **Comments from Participants**

Evaluation forms were given to participants to report back on what they have achieved and value most about the training. 90% of the participants expressed satisfaction and felt writing press releases, developing a funding proposal and report writing will be immediately applicable when they return to their respective organisations.



Participants working in groups in one of the sessions.

Diwai Pacific would like to make a special mention of all major sponsors for the 14 participants who have attended the week long course.



### **All smiles on Graduation!**

**Back Row (from left)** Amanda Watson and Joys Eggins (Facilitators), Lillian Bago (Partners with Melanesians), George Ulae (Nature Conservancy-Kimbe), Watson Gabana (Dept of Dev. & Self Reliance: DWU), Alexander Popen (Archdiocese of Madang), Tamara Babao (SavetheChildre-Madang), Selwyn Bagi (Self Sponsor), Christina Kwam (Nature Conservancy-Kimbe), Nancy Lagdom (Conservation Melanesia Inc.), Jill Unia (Pathfinder International Rep witnessed Graduation), Br. Michael HOD of Communication Arts, DWU witnessed Graduation),

**Front Row (from left)** Sabias Garapet (Pathfinder International), Aina Kaupa (SavetheChildren-Wewak), Anne Kitoneka (SavetheChildren-Goroka), Audrey Niaga (SavetheChildren-Wewak), Helen Mark (Baptist Union PNG) and Arthur Walgun (Pathfinder International), Dick Bart (Rep from Pathfinder International witness to graduation).

### **Have you missed Out?**

You have another opportunity to attend this same training from November 5 – 9, 2007. For more information contact [info@diwaipacific.com.pg](mailto:info@diwaipacific.com.pg).